



Zeta Phi Beta Sorority, Incorporated  
Beta Delta Zeta Chapter  
P.O. BOX 41882  
Philadelphia, PA 19101  
[www.PhillyZetas.com](http://www.PhillyZetas.com)

## 75<sup>th</sup> Anniversary Gala & Silent Auction

Dear Future Sponsor:

We are pleased to present to you an opportunity to help off-set the financial burden of a college education through the support of our scholarship program.

Zeta Phi Beta Sorority, Inc., Philadelphia Graduate Chapter, a non-profit, NGO, is pleased to present its 75<sup>th</sup> Anniversary Gala & Silent Auction on November 22, 2019 at the SugarHouse Casino Event Center located at 1001 N. Delaware Ave in Philadelphia. This event will be a who's who of regional movers and shakers in business and philanthropy supporting one of the founding principals of the organization – scholarship.

The return on your investment your sponsorship will yield includes valuable visibility and increased brand awareness, positioning your company as a community leader.

You will be reaching constituents across multiple states, giving you the opportunity for multi-market exposure to 400+ gala patrons and donors.

As a sponsor, you will have digital ads displayed on multiple screens throughout the four-hour event both inside the ballroom and in the pre-function space with opportunities for prominent placement of products and materials.

Please be sure to peruse the following pages and chose a sponsorship package that works best with your budget.

We are eternally grateful to supporters like you who continue to support our work of advocacy, education, and scholarships to deserving Philadelphians.

We thank you for your continued support.

Sincerely,

*Karima N. Rose*

Karima N. Rose, Ed.M, Coordinator  
Corporate Sponsorship  
75<sup>th</sup> Anniversary Committee

cc: Stephanie L. Arnold, Chairperson; Dana M. Moore, President

# BENEFITS OF SPONSORSHIP

Join Zeta Phi Beta Sorority, Inc., Philadelphia Graduate Chapter and become one of Philadelphia's long-standing programmatic partners in helping the city's most vulnerable citizens.

Sponsor the 75th Anniversary Gala & Silent Auction knowing that your financial commitment goes toward the operation of free programs and scholarships to deserving students in the Greater Philadelphia region and that your generosity will be rewarded with an exciting and inspiring evening!

## MARKETING

Marketing exposure to an estimated 400+ Gala patrons and donors through event materials. Recognition in front of 2,000+ local and regional supporters through chapter publications, websites and social media.

## NETWORK WITH COMMUNITY AND CORPORATE LEADERS

The 75th Anniversary Gala & Silent Auction is a high-profile event that brings together philanthropists, community and business leaders, and corporate partners for an unforgettable evening. With more than 400 attendees, this gala is attracting the region's leading business, civic and social leaders. Gala events offer exclusive opportunities to network with corporate and government leaders in a social setting.

## ENJOY A MEMORABLE EVENING

From the décor to the fine dining, live entertainment, and one-of-a-kind auction packages, the 75th Anniversary Gala is the perfect venue for entertaining friends, valued clients and colleagues.

Bid on luxury trips, sporting events, wine and spirits, jewelry and exclusive experiences such as behind-the-scenes tours.

Enclosed please find information for sponsorship of this auspicious event. Your support will not only provide an opportunity for you to receive significant benefits and showcase your business but will also be advantageous to the Philadelphia community who will be the beneficiary of proceeds raised through this event.

Can we count on your support? If interested, do one of the following:

- Complete contract and remit payment online by **Monday, November 4, 2019**
- Mail completed contract to: 75<sup>th</sup> Gala Sponsorship Chairperson, P.O. Box 41882, Philadelphia, PA 19101
- Email completed contract to: 75<sup>TH</sup> Gala Sponsorship Chairperson at PhillyZetas75@gmail.com.
- You may also complete your transaction digitally by visiting [www.phillyzetas75sponsorship.eventbrite.com](http://www.phillyzetas75sponsorship.eventbrite.com)

## ABOUT US

Zeta Phi Beta Sorority, Inc. was founded on January 16, 1920 to encourage the highest standard of service to the community, scholarship through educational programs, sisterly love, and the principle of Finer Womanhood. Beta Delta Zeta Chapter has been serving the Philadelphia community for over 74 years with countless hours of community service and charitable donations to community-based organizations. The Philadelphia graduate chapter is comprised of over 100 college educated women with deep ties to the local community.

### BY THE NUMBERS

# 100%

Every member of the chapter has earned at least a bachelor's degree.

# 44%

Many of the chapter's members have at least a master's degree.

# 53%

More than half of the chapter's members earns more than 100K annually.

# 80%

The majority of the chapter's members live in a household with no minor children.

# 84%

The majority of the chapter's members are employed full-time.

# SPONSORSHIP LEVELS

## Presenting \$10,000

- Preferred seating for 2 tables of 10
- Complimentary champagne service at the table
- Complimentary open bar
- Delivery of auction items for all winning bids
- Recognition from the stage at the gala
- Full page digital ad if submitted by November 1, 2019
- Admission of guests to VIP Reception
- Display of sponsor logo/family name on screens and signage at the event
- Recognition of family/company on chapter website

## Diamond \$7,500

- Preferred seating for 1 table of 10
- Complimentary open bar
- Delivery of auction items for all winning bids
- Recognition from the stage at the gala
- Full page digital ad if submitted by November 1, 2019
- Admission of guests to VIP Reception
- Display of sponsor logo/family name on screens and signage at the event
- Recognition of family/company on chapter website

## Sapphire \$5,000

- Seating for five
- Admission of guests to VIP Reception
- Full page ad if submitted by November 1, 2019
- Recognition from the stage at gala
- Delivery of auction items for all winning bids

## Pearl \$3,500

- Seating for four
- Full page ad if submitted by November 1, 2019
- Recognition from the stage at gala
- Delivery of auction items for all winning bids

## Rose \$2,000

- Seating for two
- Full page ad if submitted by November 1, 2019
- Recognition from the stage at gala
- Delivery of auction items for all winning bids



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# 75th Anniversary Gala & Silent Auction

## DIGITAL SPONSORSHIP AGREEMENT FORM

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

(Check one form of payment)

- Check Enclosed** (Make checks/money orders payable to: Zeta Phi Beta Sorority, Inc. – Beta Delta Zeta Chapter)
- Credit/Debit (Eventbrite):** <https://phillyzetas75sponsorship.eventbrite.com>

I/We would like to sponsor Zeta Phi Beta's 75<sup>th</sup> Anniversary Gala and Silent Auction on Friday, November 22, 2019 at the SugarHouse Casino Event Center 1001 N. Delaware Ave. Philadelphia, Pennsylvania.

### Sponsorship Level

(Check one level of sponsorship)

\_\_\_ **PRESENTING AD \$10,000**

\_\_\_ **DIAMOND AD \$7,500**

\_\_\_ **SAPPHIRE AD \$5,000**

\_\_\_ **PEARL AD \$3,000**

\_\_\_ **ROSE AD \$2,000**

\_\_\_ OTHER

USE THE SPACE BELOW TO DENOTE YOUR LEVEL OF SPONSORSHIP:

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