



Zeta Phi Beta Sorority, Incorporated
Beta Delta Zeta Chapter
P.O. BOX 41882
Philadelphia, PA 19101
www.PhillyZetas.com

75th Anniversary Gala & Silent Auction

May 1, 2019

Dear Zeta Phi Beta Sorority, Inc. Beta Delta Zeta Chapter Supporter:

We are pleased to present to you an opportunity to advertise your business or product in our digital ad display during our 75th Anniversary Celebration.

Your ad support generates valuable visibility and increased brand awareness, positioning your company as a community leader while providing a valuable return on your business or messaging investment.

You may also use this opportunity to show your support of the event by offering congratulatory messages to family and friends.

You will be reaching constituents across multiple states, giving you the opportunity for multi-market exposure to 450+ gala patrons and donors.

Your ad will be displayed on multiple screens throughout the four-hour event both inside the ballroom and in the pre-function space.

Please be sure to complete the attached form and follow the submission/ mailing instructions within. Please don't hesitate to reach out to us should you have any questions.

We are eternally grateful to supporters like you who continue to support our work of advocacy, education, and awarding scholarships to deserving Philadelphians.

We thank you for your continued support.

Sincerely,

Stephanie L. Arnold, Chairman
75th Anniversary Gala & Silent Auction



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DIGITAL ADVERTISING AGREEMENT FORM

Name: _____ Company: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

(Check one form of payment)

Check Enclosed (Make checks/money orders payable to: Zeta Phi Beta Sorority, Inc. – Beta Delta Zeta Chapter)

Credit/Debit (Eventbrite): <https://phillyzetas75sponsorship.eventbrite.com>

DIGITAL AD SUBMISSION SPECIFICATIONS

- Dimensions: 10.25" x 7.5"
- Orientation: Horizontal
- Acceptable File Types: PDF, TIFF, JPG, PNG, EPS
- Font Size: 12 point or higher (to ensure minimum resolution of 300 dpi with screen viewing)
- If submitting multiple ads, please complete a separate form for each ad submitted.
- Submit ads via email ONLY. **Subject Heading:** 75th Anniversary Digital Ad – [NAME OF ADVERTISER]
- Email ads to PhillyZetas75@gmail.com

I/We would like to make a contribution by running an electronic advertisement at Zeta Phi Beta's 75th Anniversary Gala and Silent Auction on Friday, November 22, 2019 at the SugarHouse Casino Event Center 1001 N. Delaware Ave. Philadelphia, Pennsylvania.

(Check ad level below)

___ **DIAMOND AD:** \$250 (20-second screen time. Full-screen, full-color ad. Blue border. Table display of advertiser-provided promotional material,)

___ **SAPPHIRE AD:** \$150 (15-second screen time. Full-screen, full-color ad.)

___ **PEARL AD:** \$100 (15-second screen time. Full-screen black & white ad.)

___ **ROSE AD:** \$75 (10-second screen time. Half-page/business card. Full-screen black and white ad.)

Mail completed form and payment to:

Zeta Phi Beta Sorority, Incorporated, Beta Delta Zeta Chapter | P.O. Box 41882 | Philadelphia, PA 19101
Email: PhillyZetas75@gmail.com for questions or more information.